

# ADVERTISING OPPORTUNITIES *at the* PHILADELPHIA JEWISH FILM FESTIVAL



## Ad Specifications:

**Count me in! I will place an ad with the 36th Annual Philadelphia Jewish Film Festival:**

- |   |                               |
|---|-------------------------------|
| Centerspread (12" w x 10.5" h)  | <input type="radio"/> \$3,000 |
| Inside Back Cover (6" w x 10.5" h)  | <input type="radio"/> \$1,500 |
| Full page (6" w x 10.5" h)  | <input type="radio"/> \$1,000 |
| Half page (6" w x 5.25" h)  | <input type="radio"/> \$500   |
| Quarter page (3" w x 5.25" h)   | <input type="radio"/> \$350   |
| Business Card/Logo (horizontal or vertical 3.5" x 2")                       | <input type="radio"/> \$250   |
| Non-Profit Organization Double Chai Rate (horizontal or vertical 3.5" x 2") | <input type="radio"/> \$180   |
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- |  |                               |
|--|-------------------------------|
| Advertisement on Pre-film Slideshow (seen on the big screen before each Fall Fest Screening) | <input type="radio"/> \$750   |
| Logo on PJFF.org's Homepage with click-through to your website                               | <input type="radio"/> \$500   |
| Logo on single e-mail blast (6500+ reach)  | <input type="radio"/> \$250   |
| Logo on all Fall Fest e-mail blasts (approx. 15 - 20 blasts)                                 | <input type="radio"/> \$1,500 |

## Check those that apply:

- Ad/Business Card/Logo has been saved in CMYK, 300 dpi or above, as a jpg, tiff, or eps file.
- Ad/Business Card/Logo has been sent in correct format by e-mail or mailed on CD
- I require additional design services and have e-mailed Olivia Antsis at oantsis@gershmany.org with my needs

## The Gershman Y Payment Policy:

Advertisers are responsible for payments at the time of their ad submissions. All camera-ready ads/business cards/logos and payments must be received by **August 5, 2016 for inclusion in our 2016 Fall Festival Program**. All camera-ready ads/logos and payments must be received by **October 3, 2016 for inclusion in the PJFF Pre-film Slideshow, website, or e-mail blasts**. Ad forms and payments should be sent to The Gershman Y/PJFF, 401 S. Broad Street, Philadelphia, PA 19147. All sales are final.

## Billing Information:

Name of business, organization or individual: \_\_\_\_\_  
Advertiser Contact name: \_\_\_\_\_  
Billing address: \_\_\_\_\_  
City, State and Zip: \_\_\_\_\_  
Telephone: \_\_\_\_\_  
E-mail: \_\_\_\_\_ Fax: \_\_\_\_\_

- Check Enclosed (payable to The Gershman Y) in the amount of \_\_\_\_\_.
- I will pay by Credit Card in the amount of \_\_\_\_\_, using my  Visa card  MasterCard  Discover card

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

I hereby certify that I am an authorized agent of the above named company (herein named as "advertiser") and have authority to execute this advertising agreement for and on behalf of same. With my signature below, I authorize The Gershman Y's Philadelphia Jewish Film Festival to publish advertising as outlined above. I have read and understand all the terms and conditions as set forth on the rate sheet.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



The Gershman Y  
401 S. Broad Street  
Philadelphia, PA 19147  
215.545.4400 • pjff.org